

**MYÉLOME
CANADA**



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Uniquely devoted to the Canadian myeloma community

Myeloma Canada Endorses Health Canada's Approval of Revlimid®
Montreal, QC, October 6, 2008

Revlimid signals new hope for Canadians with bone marrow cancer

Myeloma Canada endorses Health Canada's decision to approve Revlimid® (lenalidomide), a new treatment for multiple myeloma, clearly demonstrating their commitment to fighting this incurable form of cancer. Revlimid is an oral medication that has demonstrated an ability to extend overall survival of multiple myeloma patients and slow the progression of the disease for patients who have failed other treatments.

"Health Canada's approval of Revlimid is welcome news for Canadians living with multiple myeloma," says Myeloma Canada President John Lemieux. "Scientific advances in treatments of blood disorders are helping patients live much longer and have a better quality of life. We are extremely pleased to hear about this approval as it supports doctors in providing the best possible care to all patients."

About Multiple Myeloma

Multiple myeloma, a cancer of the plasma cell, is an incurable but treatable disease. The cancer starts in plasma cells, which are made in the bone marrow, and develop into antibodies that help fight infections. In myeloma, abnormal plasma cells, called myeloma cells, grow uncontrollably, crowding out the normal blood cells in the bone. This can bring symptoms such as fatigue, recurrent infections and pain resulting from bone fractures, which disturb the body's balance of minerals and prevent other organs, such as the kidney and nerves, from working properly. In Canada, approximately 2,000 people are diagnosed with multiple myeloma every year.

Myeloma Canada

Myeloma Canada is a non-profit organization, with registered charity status dedicated to supporting people living with multiple myeloma and is the only national organization exclusively devoted to the Canadian myeloma community. The mission of Myeloma Canada is to: provide educational resources and support to patients, families, and caregivers; increase awareness of the disease; and promote improved access to new therapies, treatment options, and health care resources. Myeloma Canada works with regional support groups and key myeloma experts to strengthen the voice of the Canadian myeloma community. Myeloma Canada works in close affiliation with the International Myeloma Foundation, the world's oldest and largest myeloma organization. For more information or to find out how you can help please visit our website at www.myelomacanada.ca.

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