

**MYÉLOME
CANADA**



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MAKING MYELOMA MATTER

NATIONAL MEDIA TOUR SCHEDULE



CALGARY

Thursday March 24, 2011

Live broadcast interviews (**air times are approximate**):

BT Calgary - 7:35 am

Global Calgary - 8:35am

Shaw Calgary - 10:30 am



VANCOUVER

Monday March 28, 2011

Live broadcast interviews (**air times are approximate**):

City TV Breakfast Television - 7:20 am

Global Morning News - 8:20am

Studio 4, Shaw TV - 9:40am

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TORONTO

Tuesday March 29, 2011

Canada AM (CTV) - Live broadcast interview. Approximate air time: between 7:00 and 8:00 am EDT (**national broadcast**)

680 News - Taped phone interview scheduled for 9:30am. Air time TBD.

Marilyn Denis Show (CTV) - Live broadcast interview.

Approximate air time: between 9:45 and 10:30am (**national broadcast**)

ET Canada (CTV) - Taped broadcast segment. Air date / time TBC.

CTV News (Toronto) - Taped broadcast interview with Pauline Chan. Air time date / time TBC.

AOL Canada - Video interview. Posting time TBC.



HALIFAX

Thursday March 31, 2011

CTV Live at 5 - Live broadcast interview - Air time TBC